

Alerus Financial Corporation privacy notice

rev. 8/10

FACTS	What does Alerus Financial Corporation do with your personal information?
why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
what?	The types of personal information we collect and share depend on the product or service you have with us. The information can include: <ul style="list-style-type: none"> ▪ Social security number and income ▪ Account balances and payment history ▪ Credit history and credit score
how?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Alerus Financial Corporation chooses to share; and whether you can limit this sharing.

reasons we can share your personal information	Does Alerus Financial Corporation share?	Can you limit this sharing?
For our everyday business purposes—such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	Yes	No
For our marketing purposes—to offer our products and services to you.	Yes	No
For joint marketing with other financial companies.	No	We don't share
For our affiliates' everyday business purposes—information about your transactions and experience.	Yes	No
For our affiliates' everyday business purposes—information about your creditworthiness.	Yes	Yes
For our affiliates to market to you.	Yes	Yes
For nonaffiliates to market to you.	No	We don't share

to limit our sharing	<p>Call toll free—800.279.3200—our customer care center will assist you with your choice.</p> <p>Please note: If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice.</p> <p>You can contact us at any time to limit our sharing.</p>
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questions	<ul style="list-style-type: none"> ▪ Call toll free at 800.279.3200 ▪ Visit us online at alerusfinancial.com
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Who are we?	
Who is providing this notice?	Alerus Financial Corporation; Alerus Financial, N.A.; Alerus Securities Corporation; Alerus Financial Insurance Services Corporation; Alerus Investment Advisors Corporation; and Alerus Appraisals Corporation

What we do	
How does Alerus Financial Corporation protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We further restrict access to your information to only those employees who need to know that information in order to provide products and services to you.
How does Alerus Financial Corporation collect my personal information?	We collect your personal information, for example, when you: <ul style="list-style-type: none"> ▪ Open an account or apply for a loan ▪ Make deposits or withdrawals from your account ▪ Provide account information or give us your contact information We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only: <ul style="list-style-type: none"> ▪ Sharing for affiliates' everyday business purposes—information about your creditworthiness. ▪ Affiliates from using your information to market to you. ▪ Sharing for nonaffiliates to market to you. State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.

definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <i>Our affiliates include companies with a common corporate identity of Alerus Financial—financial companies such as Alerus Financial Corporation; Alerus Financial, N.A.; Alerus Securities Corporation; Alerus Financial Insurance Services Corporation; and Alerus Investment Advisors Corporation, and nonfinancial companies such as Alerus Appraisals Corporation.</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <i>Alerus Financial Corporation does not share with nonaffiliates so they can market to you.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <i>Alerus Financial Corporation does not jointly market.</i>